



**HONG KONG
HOUSING SOCIETY**
香港房屋協會

Press Statement

13 October 2010

Housing Society Helps People Purchase Homes

The Hong Kong Housing Society (HKHS) supports the Government in launching the “My Home Purchase Plan” to assist eligible citizens to buy their homes and is pleased to be appointed by the Government to implement this innovative Plan.

HKHS Chairman Yeung Ka-sing said, “The HKHS will continue to play the role of a ‘Housing Laboratory’ to try out something new for the housing development of Hong Kong. As a working partner of the Government, the HKHS will avail its abundant experience in the past to implement the Plan for the benefit of those eligible.”

The HKHS will work closely with the Transport & Housing Bureau (THB) to roll out the Plan and will commence the first pilot project on Tsing Luk Street in Tsing Yi as soon as possible to provide about 1,000 flats of small and medium size for pre-lease application by 2012. The HKHS and THB will jointly study the eligibility criteria and scheme details at greater length and will make further announcements in due course.

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